

Consummate Performers Among Us

The Story of p.L.a.Y!, Young NTUC's First Affinity Group

By
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What started as a challenge from National Trades Union Congress Secretary-General Lim Swee Say (then the Deputy Secretary-General) to stage a musical for the May Day celebrations in 2006, led to a chain reaction of possibilities and the introduction of theatrical arts into the Labour Movement family.

At the May Day Rally 2006, the first Young NTUC members rose to SG Lim's challenge and decided to stage a short musical number for the event, a first step for the group that had yet to be named. Less than a year later, p.L.a.Y! was born, and became Team Young NTUC's very first Affinity Group.

Today, the group is made up of over 200 members from a variety of professions and is led by Young NTUC members Cindy Loo and Serene Loh. NTUC Assistant Secretary-



A Sense Of Pride...National Day 2008 was a memorable milestone for the group.

General and Young NTUC Advisor Josephine Teo serves as Executive Producer for most of the group's major productions while Jeremiah Choy from OrangeDot Productions guides p.L.a.Y! as its Artistic Director.

A major highlight for NTUC's very own group of performers came on 30 April 2007, when the group successfully staged a full-

fledged 90-minute musical as part of the May Day celebrations. The musical 'A Labour of Love', which starred NTUC Central Committee Vice-President Cyrille Tan in a lead role as a veteran unionist, was a huge success and was watched by over six thousand people leading to the group's emergence as a mainstay in the Labour Movement.



Dramatic Prowess...Spencer Tan, one of the earliest members of p.L.a.Y!, in his role as a young unionist in 'A Labour of Love'.

Other events that followed included a tribute performance to Minister in the Prime Minister's Office and NTUC Immediate Past Secretary-General Lim Boon Heng in the latter part of 2007, performances as part of the National Day celebrations in 2007 and 2008 as well as their most recent outing at the Marina Bay Golf Course for the May Day Solidarity Walk and Concert last month.

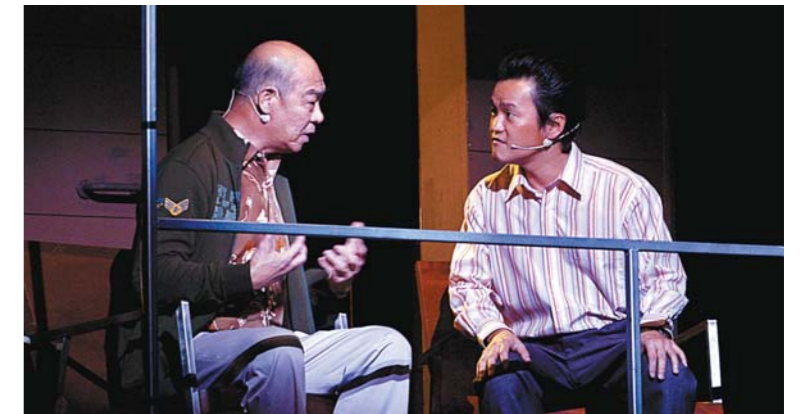
As a part of Young NTUC, p.L.a.Y! has done more than just entertain audiences, they have revived a sense of interest in youths about the Labour Movement and will continue to do so with their unfailing positivity and dedication to the stage.



Driven To Perform... p.L.a.Y! performs to an audience of thousands at the Marina Bay Golf Course driving range.

“ We hope to discover the next big talent from within our stable of performers from Young NTUC, nurture them and train them so we can take them to the next level. We hope to stretch their capabilities till they go as far as their talents and time allow them.”

Jeremiah Choy, Artistic Director of p.L.a.Y!



A Veteran On All Counts...Cyrille Tan the unionist as a unionist in NTUC's first musical.

p.L.a.Y! stands for Performing with Love by Active Youth

“ I think p.L.a.Y! gave us an opportunity to experience what it feels like to be performing artistes, an opportunity not easily available elsewhere. Such opportunities usually involve money and a lot more time to be invested.”

Spencer Tan, p.L.a.Y! Artiste



“ p.L.a.Y! has given me deeper insights into the evolution of the Labour Movement since the 50s. Our musical 'A Labour Of Love' also served as an entertaining yet educational platform for me to understand the NTUC's background story while getting the chance to participate in a musical.”

David Tay, p.L.a.Y! Artiste and pioneer



Night To Remember... Singing 'Solidarity Forever'.



A Musical Extravaganza...The story behind the NTUC fashioned into a musical.