

Getting Better All The Time

FairPrice Kang Kar Mall Offers Over 1,000 Varieties Of Fresh Produce

By
Nicolette Yeo

When it comes to getting fresh produce to make quality family meals, residents in the Hougang area will now be spoiled for choice. NTUC FairPrice Co-operative Limited has opened a new supermarket boasting more than 1,000 varieties of fresh produce in Kang Kar Mall at Hougang Central. This is in response to the absence of a wet market in the vicinity and the increasing demand for fresh produce from customers in the area.

Officiated by Foreign Affairs Minister George Yeo on 31 October 2009, the event also marked the launch of Kang Kar Mall which also houses a food court offering a delicious variety of local fare.

NTUC FairPrice Kang Kar Mall complements the existing NTUC FairPrice outlet at the adjacent Hougang Mall with its expanded fresh food section that takes up more than half of the shop space. Shoppers will also appreciate the wet market-style butcher area, where they can purchase preferred sections of fresh pork by weight and request for help to trim off excess fat.

According more convenience to customers are the extended shopping hours, from 7 am to 11 pm, which gives heartlanders the flexibility to shop amidst their busy schedules. Due to positive customer feedback, NTUC FairPrice Kang Kar Mall will be converted to a 24-hour outlet in the next two months.

The launch of NTUC FairPrice Kang Kar Mall was also supported by NTUC FairPrice Foundation which donated 1,000 packets of rice to needy families.



A Place For Shopping, Eating, And Bonding

“As a trusted and home-grown supermarket retailer, we take pride and great responsibility to fulfill our social mission while remaining relevant and engaged with the community. Many of our stores are situated in the heartlands of Singapore. They are buzzing places of activity and we hope that the new Kang Kar Mall will also become a place for people to interact, shop and also to enjoy a hearty meal.”

Ng Ser Miang, NTUC FairPrice Co-operative Limited Chairman (left) and Foreign Affairs Minister George Yeo hold up one of the bags of rice that will be going to a needy family.

How Kang Kar Mall Got Its Name

A mall-naming contest for Kang Kar Mall was held in August 2009. From over 2,000 entries, the name “Kang Kar Mall” was selected because it reflected the rich history of the Hougang Central area which used to be a Teochew fishing village in the 1980s before it was demolished to make way for urbanisation. Winner Eunice Aw, 13, walked away with \$1,010 worth of NTUC FairPrice shopping vouchers.

Same Same But Different Kind Of Mahjong

By
Vanessa Teo

Living the good life is achieved not just with physical fitness but mental fitness as well.

This was the message U Live hoped to impress upon active agers at the Mahjong Challenge it organised on 31 October 2009. The event also served to encourage them to bond with each other and stay active within the community.

Together with the Building Construction and Timber Industries Employees' Union, Education Services Union, Food, Drinks and Allied Workers' Union, Healthcare Services Employees' Union, National Transport Workers' Union, The Singapore Manual & Mercantile Workers' Union, Staff Union of NTUC-ARU, Orchid Country Club and Aranda Country Club, the event saw 108 members engaged in a friendly competition. Besides active agers, the Mahjong Challenge 2009 also saw the participation of younger union members, thus also making it a great platform for bonding between union members of different ages. Members also walked away with attractive prizes, as a reward for putting their thinking cap to good use in planning of a good winning strategy.



Let Them ‘Live The Good Life’

“To achieve overall well-being, it is important to be physically and mentally fit. All too often, we focus too much on physical fitness and overlook the fact that we need constant mental stimulation as well. Under our U Live interest group, Mind Games, we organised the Mahjong Challenge as it is a familiar social activity among active agers, which can stimulate the mind and improve memory and judgment. We are glad that the event was very well-received and will continue to do more to support our active agers in their quest to ‘Live the Good Life’.”

Ronnie Tan, NTUC Club Director (Community Engagement and Membership)

A Memorable Experience For Members

“The Mahjong challenge was a great avenue for us to engage members. Many of our members are interested in Mahjong, and as no money was involved, members have also feedback that this provided a very healthy platform for interaction. The older folks also said this helped them to give their minds a ‘workout’. This is the first time BATU is supporting this, and it’s indeed a very memorable experience for us.”

Jennie Yeo, Building Construction and Timber Industries Employees' Union Deputy Executive Secretary

‘I Made New Friends’

“I enjoy playing Mahjong with my friends and family especially during the Lunar New Year and family gatherings, but it was a totally new experience for me to take part in a Mahjong competition. I was quite nervous at first as it was a competition, but it proved to be fun and I made some new friends.”

Ho Yan Chee, 60, Education Services Union member and Laboratory Technologist