

PLAQUE OF COMMENDATION

Hong Seafood Pte Ltd

Nominated by NTUC U SME

A family-owned business founded in 1986, Hong Seafood Pte Ltd is a leading seafood supplier in Singapore. As the preferred seafood partner to a diverse range of food service customers, including leading hotels, restaurants, clubs and cruise lines, the company's loyal customers, from leading hotels, restaurants, clubs and cruise liners, are a testimony to its service and product quality.¹

Creating a culture of growth within the company is key. Hong Seafood recognises hard work and dedication in their staff. It empowers its team to reach for higher goals and actively invests in their development to facilitate progress, catering to their passion and aspirations at the workplace.

They are recognised by the Tripartite Alliance for Fair and Progressive Employment Practices (TAFEP) as a Human Capital Partners under the Human Capital Partnership Programme. Committed to grow their business and stay competitive, Hong Seafood firmly believes in people development and having progressive employment practices. The company is bizSAFE Level 3 certified and strives to maintain a safe and healthy working environment for its staff.

Being a family-owned local small- and medium-sized enterprise, Hong Seafood firmly believes in having a Singapore Core in their company and is committed to recruit Singaporean and Permanent Residents. The company is also enhancing their human capital framework to incorporate more staff benefits and industry best practices as part of their long-term goal of attracting and retaining staff.

The company's director is a strong advocate for continued education. She set an example by enrolling in the Executive Development Programme (Mandarin) by NTUC U SME and Singapore University of Social Sciences to better understand the Future of Work and Business. She also sought U SME's assistance to customise a company-wide training programme in June 2017. Linking the company with NTUC LearningHub and A*STAR, Hong Seafood embarked on a 20 weeks SIMTech productivity workshop (WSQ Operations Management Innovation programme). The company has invested over \$40,000 to train their staff and they are currently in their second phase of training with A*STAR to further enhance the capabilities of their staff.

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¹ Hong Seafood is ISO 9001:2015 certified and is committed to drive continual improvement and deliver quality service to their customers. Their ISO 22000:2005 accredited operations give their customers full confidence in their products. Hong Seafood has their own cold storage and processing facilities, and a large fleet of refrigerated trucks. They have been awarded the Certificate of Commendation by the Agri-Food and Veterinary Authority of Singapore, for achieving Grade "A" for consecutive years since 2013. The company is certified for MSC and ASC Chain of Custody and is committed to the sustainability and traceability of their products.